

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Hamburger Company**  
**Attention: Accounts Payable**  
**5505 Connecticut Avenue NW - #219**  
**Washington, DC 20015**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
311831-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1649

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	311831	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/01/12 4:37 AM 7 Action News This Morning 430a-5a :30 PWF12103H \$200.00 NM									
2	09/25/12	10/01/12	5am News M-F	5-6am M-F	11111--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/01/12 5:00 AM 5am News M-F 5-6am M-F :30 PWF12103H \$700.00 NM									
3	09/25/12	10/01/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/01/12 8:54 AM M-F 7-9am 7-9am M-F :30 PWF12103H \$1,600.00 NM									
9	09/25/12	10/01/12	M-F 9a-10a	9-10am M-F	12222--	:30	9	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 12222-- 9 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WXYZ M 10/01/12 9:31 AM M-F 9a-10a 9-10am M-F :30 PWF12103H \$800.00 NM									
11	10/01/12	10/01/12	M-F 10a-11a	10-11am M-F	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 10:22 AM M-F 10a-11a 10-11am M-F :30 PWF12103H \$800.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
311831-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1649	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/01/12	10/01/12	M-F 11a-12n	11am-12pm M-F	2-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 2----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PWF12103H \$1,000.00 NM 2 WXYZ M 10/01/12 11:32 AM M-F 11a-12n 11am-12pm M-F :30 PWF12103H \$1,000.00 NM									
15	10/01/12	10/01/12	M-F 12-1pm	12-1pm	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 12:22 PM M-F 12-1pm 12-1pm :30 PWF12103H \$1,000.00 NM									
16	09/25/12	10/01/12	The Chew	1-2pm M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/01/12 1:32 PM The Chew 1-2pm M-F :30 PWF12103H \$800.00 NM									
17	09/25/12	10/01/12	Dr. Oz	4-5pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/01/12 4:14 PM Dr. Oz 4-5pm M-F :30 PWF12103H \$1,200.00 NM									
19	09/25/12	10/01/12	6-630pm M-F	6-630pm M-F	11-1---	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11-1--- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/01/12 6:12 PM 6-630pm M-F 6-630pm M-F :30 PWF12103H \$2,000.00 NM									
20	09/25/12	10/01/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/01/12 7:12 PM M-F 7-730p 7-730pm M-F :30 PWF12103H \$2,000.00 NM									
24	10/01/12	10/01/12	11pm Actn News M-F	Late News M-F	1-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 1----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 11:23 PM 11pm Actn News M-F Late News M-F :30 PWF12103H \$4,000.00 NM									
26	09/25/12	10/01/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/01/12 1:33 AM M-F 106a-206a 106am-206am :30 PWF12103H \$400.00 NM									

**Total Spots 14 Gross Total \$17,500.00**

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**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
311831-2	10/07/12	October 2012	10/01/12 - 10/01/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Protect Working Families	Protect Working Families	1649

<u>Agency Commission</u>	<b>\$2,625.00</b>
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<u>Net Amount Due</u>	<b>\$14,875.00</b>
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